

## The Language of Flowers

Floriography, or the language of flowers, is a method of communication through the arrangement of flowers. Floriography gained massive interest back in Victorian times in order to communicate gestures and feelings without the use of words. Flowers today still retain a lot of these symbolic meanings and can speak volumes when a great florist collaborates with them. Here are some popular flowers and their associated meanings.

**Rose** – One of the most popular flowers in general and within floriography. Their meaning can vary by colour and by number.

*Red*: The number one expression of love; longing desires that convey deep emotion, admiration, passion or devotion. A single red rose in bloom indicates love, whereas a dozen red roses are indicative of “be mine” or an indication of immense gratitude. Twenty-five roses are congratulatory (great gift idea for new parents), and fifty roses is an indication of unconditional love.

*White*: The embodiment of innocence. These roses symbolize purity and chastity. They are often used in association with new beginnings and are great for the first time bride. They can also be used to convey sympathy or humility, meaning they also work well for apologies.

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*Pink*: There are a few variations based on the shade of pink but generally pink roses convey admiration, joy, gratitude, appreciation and grace. Pink roses are a great flower for bridesmaids and family bouquets.

*Yellow*: These flowers are often symbols of friendship and caring and are expressions of exuberance. This colour of rose, unlike the other colours, carries no romantic undertones and are completely platonic. Show your friends some appreciation by giving them a yellow rose.

**Lily** – Lilies, in general symbolize purity, sweetness and refined beauty. For the Greeks and the Chinese this flower is associated with motherhood. Their meanings can also vary by colour:

*Lily of the Valley* – It’s specific meaning is the return of happiness but they are also an indication of sweetness or pureness of heart. These flowers work great as a congratulatory gift, for those on embarking on new beginnings or birthdays.

*White* – Used to express modesty and virginity. In terms of meaning, these pair nicely with white roses and are great for brides and weddings.

*Day* – Coquetry, meaning flirtatious or the expression of a flirtatious behaviour or manner. Could be a great flower for breaking the ice with a romantic interest or first date!

*Tiger* – Wealth, as an indication or as a wish, as well as pride. Could be used in a bouquet as a congratulatory gift for new homeowners.

**Hydrangea** – Symbolizes heartfelt emotions. They can be used to express gratitude or an appreciation of understanding as well as perseverance. This beautiful flower can be used in bouquets involving sympathy, appreciation or trying times.

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**Orchid** – Can be a symbol of exotic beauty, luxury, refinement, thoughtfulness and a mature charm. Orchids are wonderful gifts to consider for mothers or grandmothers.

**Daisy** – Are an expression of innocence, loyal love, purity and beauty. Gerber daisies specifically convey cheerfulness. Consider adding daises in bouquets for friends, children or teens. In terms of meaning, daises work great for flower girls.

At FlowerChix we specialize in custom bouquets for every occasion. [Contact us](#) and let us help you create the perfect bouquet for your upcoming special events!